

# ACCEPTANCE

RECOVERY ▶▶▶

GIVE RECOVERY A VOICE

## STRATEGIC PLAN SUMMARY 2026

In 2026, we are dedicated to strengthening our operational stability, modernizing our infrastructure, and elevating our program excellence.

<b>Goal 1: Alumni &amp; Programs Committee</b>	
<b>Primary Focus: Clinical excellence and long-term recovery stabilization.</b>	
Alumni Care	Launch a prosocial events calendar (Q1) and re-engage the softball league (Q2). By Q3, implement a system to measure and report statistical success data from alumni.
Family Preservation	Continue DFCS engagement (Q2), present family success stories to community partners (Q3), and secure funding to increase service capacity (Q4).
Foundation Program	Establish annual procedure review cycles (Q2) and ensure all Lead Recovery Assistants and Phase Counselors are fully trained and seated (Q3).
<b>Goal 2: Financial Diversification &amp; Capital Campaign (Executive/Finance)</b>	
<b>Primary Focus: Reducing fiscal risk and building capital reserves.</b>	
Capital Campaign	Create a plan to launch a \$150,000 Capital Campaign by Q3 for 2027 for facility improvements.
Sustainability	Finalize all infrastructure and credentialing required for insurance billing by Q3.
Fiscal Safety	Establish a Six-Month Operating Reserve policy and funding goal by Q1.
<b>Goal 3: Housing and Facilities Committee</b>	
<b>Primary Focus: Safe, high-quality environments and technological efficiency.</b>	
Facility Planning	Develop a comprehensive maintenance plan and 5-year repair projection by Q2.
Westchester Drive	Execute siding renovations (Q2) and finalize the 2027 plan for landscaping and accessibility (Q3).
Technology	Conduct a gap analysis of current software and implement a modernized technology plan by Q2.

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Goal 4: Workforce & Culture Committee	
Primary Focus: Investing in our team to ensure professional excellence.	
Governance	Distribute updated Financial Policy Handbooks (Q1), Employee Handbooks (Q2), and all operational Procedures (Q3).
Staff Engagement	Implement a formal calendar of team-building and recognition events by Q2.
Human Resources	Complete a full review and update of the HR Policy and Procedure manual by Q3.

Goal 5: Outreach and Community Engagement Committee	
Primary Focus: Professional branding and community trust.	
Brand Identity	Ensure all representatives can deliver a unified "elevator pitch" regarding ARC's holistic model using a new guide (Q3).
Digital Visibility	Launch "Success Stories" digital initiative (Q2) with clear informed-consent procedures.
Partnerships	Implement an intentional community speaking and engagement plan (Q2/Q4) and post the Strategic Plan summary on the website and in common areas (Q2).

<b>Our Mission</b>	To lead those displaced by addiction through care, education and support into long-term recovery.
<b>Our Vision</b>	A community free of addiction
<b>Our Purpose</b>	To break the generational cycles of trauma and addiction.
<b>Our Core Values</b>	Invite Connection. Model Integrity. Encourage Growth Cultivate Teamwork. Promote Recovery. Engage Community



*"Give Recovery a Voice"*



+706-308-8860



info@arc-ga.org



www.arc-ga.org